

## REMARKS

This application has been reviewed in light of the Office Action dated September 8, 2004. Claims 29-37 are presented for examination, of which Claims 29 and 35-37 are in independent form. Claims 29 and 35-37 have been amended to define Applicant's invention more clearly. Favorable reconsideration is requested.

Claims 29, 30, 32 and 34-37 were rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent 6,098,065 (Skillen et al.), and Claims 31 and 33 were rejected under 35 U.S.C. § 103(a) as being obvious from *Skillen*.

Independent Claim 29 is directed to an information provider system that comprises a database on a network, for storing content information corresponding to an identification code, and a client communication terminal comprising an input unit for inputting data, an extraction unit for extracting an identification code from the input data and a transmission unit for transmitting the extracted identification code to a server terminal. Also present in the system are an acquisition unit for acquiring content information corresponding to the transmitted identification code from the database, and an output unit, connected to the server terminal locally, for outputting the acquired content information.

Thus, among other important features of a system according to Claim 29, is the inputting of data, the extraction of identification code from the input data to transmit it to a server terminal from a client communication terminal, and the outputting of content information

corresponding to the identification code to the server terminal. Thus, according to the claimed system, the identification code (in the Specification, "P code") is extracted from the input data (in the Specification, email), and then the content information corresponding to the extracted identification code is outputted to the server terminal.<sup>1</sup>

*Skillen* relates to a server for receiving a search request including a search argument corresponding to desired information from an end user and searching for the desired information based upon the received search argument. Advertisements also are provided to a user together with the search results, the advertisement(s) being selected based on the content of the search request.

Even if *Skillen* discloses a server for searching information based on a search request received from an end user, however, Applicants submit that nothing has been found, or pointed out, in *Skillen* that would teach or suggest the feature of the claimed system of the extraction unit, which extracts identification corresponding to content information from data input at a client terminal.

For at least that reason, Claim 29 is deemed clearly allowable over *Skillen*.

Independent Claims 35-37 are, respectively, a method, program-product and storage-medium Claim corresponding to system Claim 29, and are each deemed allowable at least by virtue of the reasons discussed above with regard to Claim 29.

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<sup>1</sup> It is to be understood that the claim scope is not limited by the details of the particular disclosed embodiments.

The other rejected claims in this application depend from independent Claim 29, and, therefore, are submitted to be patentable for at least the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, individual reconsideration of the patentability of each claim on its own merits is respectfully requested.

This Amendment After Final Action is believed clearly to place this application in condition for allowance and, therefore, its entry is believed proper under 37 C.F.R. § 1.116. Accordingly, entry of this Amendment, as an earnest effort to advance prosecution and reduce the number of issues, is respectfully requested. Should the Examiner believe that issues remain outstanding, it is respectfully requested that the Examiner contact Applicants' undersigned attorney in an effort to resolve such issues and advance the case to issue.

In view of the foregoing amendments and remarks, Applicants respectfully request favorable reconsideration and early passage to issue of the present application.

Applicants' undersigned attorney may be reached in our New York Office by telephone at (212) 218-2100. All correspondence should continue to be directed to our address listed below.

Respectfully submitted,



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